



## PROJECT PROPOSAL

**PROJECT NAME** : Establishment Of Environmental Clubs In Schools In  
Masai Districts Of Longido & Ngorongoro,Tanzania.

**ORGANIZATION** : Mulika Afrika

**PROJECT BUDGET** : USD 62,000

**PROJECT DURATION** : 12 months from acquisition of funding

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## 1. Introduction.

Mulika Afrika (MUA) is registered in Tanzania under the Non Governmental Organisations Act, NO 24 of 2002 with Registration No. OONGO/R/1657. Mulika works in Masai community in Tanzania Mainland. The organization has an office in Arusha but works in four Districts of Monduli, Longido and Ngorongoro in Arusha Region and Simanjiro in Manyara region. Since its inception, Mulika has been struggling to bring equality among Masai community members including elimination of cultural practices that discriminate women from accessing rights as community members. Mulika Afrika is a non-profit organization that aims to promote environmental conservation and sustainable development in Africa. As part of its mission, the organization plans to establish environmental clubs in schools located in the Masai districts of Longido and Ngorongoro in Tanzania.

### **Vision:**

The vision of Mulika Afrika's establishment of environmental clubs in schools in the Masai community of Longido and Ngorongoro is to promote environmental conservation and sustainable development among the youth in these communities.

### **Mission:**

The mission of Mulika Afrika's establishment of environmental clubs in schools in the Masai community of Longido and Ngorongoro is to inspire and empower young people to become active stewards of the environment by fostering knowledge, skills, and attitudes that promote sustainable practices in their schools, homes, and communities.

## 2. Project Background:

The Masai districts of Longido and Ngorongoro in Tanzania are home to unique and fragile ecosystems and biodiversity. However, the rapid population growth, overgrazing, deforestation, and wildlife poaching have led to environmental degradation and loss of biodiversity. Therefore, there is a need to promote environmental conservation, education, and awareness among the youth in these districts to foster sustainable development and protect the environment. Mulika Afrika is a non-profit organization committed to promoting environmental conservation and sustainable development in Africa through education, advocacy, and research. Tanzania is known for its rich biodiversity and abundant natural resources, and there have been many efforts to conserve the country's environment. Here are some statistics related to environmental conservation in Tanzania: Protected areas: Tanzania has 16 national parks, 17 game reserves, and 38 wildlife management areas, covering a total area of over 262,000 square kilometers, or 28% of the country's land area.

. Forest cover: Tanzania's forest cover has been declining over the years, but the government has implemented various measures to address this issue. The latest estimate of forest cover in Tanzania is around 33 million hectares, which represents about 50% of the country's land area, Wildlife conservation: Tanzania is home to some of the world's most iconic wildlife species, such as elephants, lions, and giraffes. Efforts to protect these species include anti-poaching measures, habitat restoration, and community-based conservation programs. According to the Tanzania Wildlife Research Institute, the elephant population in Tanzania has increased from around 43,000 in 2014 to over 60,000 in 2019.

Climate change: Tanzania is vulnerable to the impacts of climate change, such as droughts, floods, and sea level rise. The government has developed a national climate change strategy and established a climate change fund to support adaptation and mitigation measures. According to the International Energy

Agency, Tanzania has made progress in increasing access to electricity from renewable sources, with renewable energy accounting for around 40% of the country's electricity generation in 2019. Tanzania has a long coastline and rich marine biodiversity, including coral reefs, dolphins, and sea turtles. The government has established marine protected areas and implemented measures to address overfishing and other threats to marine ecosystems. According to the Marine Conservation Society, Tanzania has made progress in reducing illegal fishing activities, with the number of illegal fishing vessels seized decreasing from 40 in 2018 to 10 in 2019.

These statistics demonstrate that Tanzania has made significant efforts towards environmental conservation, but there is still more work to be done to address ongoing challenges and protect the country's unique natural heritage for future generations.

### **3. Rationale of the Project:**

The rationale behind establishing environmental clubs in schools in Maasai districts of Longido and Ngorongoro, Tanzania is based on several factors.

Firstly, the Maasai districts of Longido and Ngorongoro are home to diverse wildlife, including endangered species such as elephants and rhinos. However, the rapid growth of human populations in these areas has led to increased pressure on natural resources, resulting in environmental degradation and wildlife habitat destruction. Therefore, it is essential to promote environmental awareness and conservation practices among local communities to ensure the sustainable use of natural resources.

Secondly, schools are an ideal platform for promoting environmental education among young people. By establishing environmental clubs in schools, students can learn about the importance of environmental conservation, sustainable use of natural resources, and wildlife protection. They can also participate in practical activities such as tree-planting, waste management, and conservation projects, which can help them develop a sense of responsibility towards the environment.

Thirdly, the Maasai people have a strong cultural connection to the environment, but this connection is being eroded by modernization and external influences. By establishing environmental clubs in schools, young people can learn about their cultural heritage and the role of the environment in Maasai culture.

In summary, the establishment of environmental clubs in schools in Maasai districts of Longido and Ngorongoro, Tanzania, is aimed at promoting environmental awareness and conservation practices, providing a platform for practical learning, and preserving the cultural heritage of the Maasai people. The project aims to establish environmental clubs in selected primary and secondary schools in the Maasai districts of Longido and Ngorongoro. The clubs will promote environmental education, awareness, and conservation practices among the students. The clubs will also provide a platform for students to participate in environmental projects and initiatives in their schools and communities.

### **4. Project goal and Objectives:**

Goal:

The goal of the project is to promote environmental conservation and sustainable development in the Maasai districts of Longido and Ngorongoro through the establishment of environmental clubs in schools.

Objectives:

1. To establish environmental clubs in 10 schools in the Masai districts of Longido and Ngorongoro.
2. To provide training and resources to students and teachers on environmental conservation and sustainable development.
3. To organize environmental conservation activities such as tree planting, clean-up campaigns, and wildlife conservation awareness campaigns in schools and communities.
4. To promote the involvement of youth in environmental conservation initiatives.
5. To create a platform for the youth in the Masai community of Longido and Ngorongoro to share their knowledge, experiences, and ideas on environmental conservation and sustainable development.
6. To promote the adoption of sustainable practices in schools, homes, and communities in the Masai community of Longido and Ngorongoro.

**5. Planned Activities:**

1. **Identification and selection of 10 schools in the Masai districts of Longido and Ngorongoro:** The first activity is to identify and select 10 schools in the Masai districts of Longido and Ngorongoro that will participate in the project. This will involve conducting a needs assessment and selecting schools based on their level of interest and commitment to environmental conservation.
2. **Sensitization of school administrators, teachers, and students on the importance of environmental conservation and sustainable development:** The second activity is to sensitize school administrators, teachers, and students on the importance of environmental conservation and sustainable development. This will involve organizing seminars, workshops, and awareness campaigns to educate them on the benefits of environmental conservation and the impact of human activities on the environment.
3. **Formation of environmental clubs in the selected schools:** The third activity is to form environmental clubs in the selected schools. This will involve identifying interested students and teachers and forming clubs that will be responsible for implementing environmental conservation activities within their schools and communities.
4. **Training of club members and teachers on environmental conservation and sustainable development:** The fourth activity is to train club members and teachers on environmental conservation and sustainable development. This will involve organizing training sessions and workshops to equip them with the necessary knowledge and skills to implement environmental conservation activities in their schools and communities.
5. **Organizing environmental conservation activities such as tree planting, clean-up campaigns, and wildlife conservation awareness campaigns in schools and communities:** The fifth activity is to organize environmental conservation activities such as tree planting, clean-up campaigns, and wildlife conservation awareness campaigns in schools and communities. This will involve mobilizing club members and other stakeholders to participate in these activities and promoting environmental conservation in their communities.
6. **Monitoring and evaluation of project activities:** The sixth activity is to monitor and evaluate the project activities to assess their impact and identify areas for improvement. This will involve

collecting data, analyzing results, and providing feedback to stakeholders on the progress of the project.

7. **Collaboration with local government authorities, NGOs, and other stakeholders to support the project:** The seventh activity is to collaborate with local government authorities, NGOs, and other stakeholders to support the project. This will involve engaging these stakeholders to provide technical and financial support to the project and ensure its sustainability.
8. **Regular meetings with the environmental clubs to evaluate progress, brainstorm new ideas, and plan future activities:** The eighth activity is to hold regular meetings with the environmental clubs to evaluate progress, brainstorm new ideas and plan future activities. This will involve organizing monthly or quarterly meetings with club members and other stakeholders to review progress, discuss challenges, and plan future activities.
9. **Provision of necessary resources such as tools, equipment, and materials to support the project activities:** The ninth activity is to provide necessary resources such as tools, equipment, and materials to support the project activities. This will involve procuring and distributing necessary resources to schools and clubs to enable them to implement environmental conservation activities effectively.
10. **Recognition of outstanding environmental club members and schools through awards and certificates to encourage continued participation and commitment to environmental conservation and sustainable development:** The tenth activity is to recognize outstanding environmental club members and schools through awards and certificates to encourage continued participation and commitment to environmental conservation and sustainable development. This will involve identifying and awarding outstanding club members and schools that have made significant contributions to environmental conservation in their schools and communities.

## 6. Expected Outcome and Key project indicators

1. Increased awareness among students and teachers of the importance of environmental conservation and sustainable development
2. Establishment of 10 environmental clubs in schools in the Masai districts of Longido and Ngorongoro
3. Increased participation of youth in environmental conservation initiatives
4. Improved environmental conservation practices in schools and communities
5. Enhanced collaboration between schools and communities in environmental conservation initiatives

### Key Indicators:

1. 10 of schools with established environmental clubs by Nov 2025.
2. 500 of students and teachers trained on environmental conservation and sustainable development by Nov 2025.
3. 200 of environmental conservation activities organized by Nov 2025.
4. 100 % of Participation rate of students and teachers in environmental conservation activities by Nov 2025.
5. Improved environmental conservation practices in schools and communities

### **Alignment with SDGs:**

The project aligns with several United Nations Sustainable Development Goals (SDGs), including:

1. SDG 4: Quality Education - by promoting environmental education among students and teachers
2. SDG 13: Climate Action - by promoting environmental conservation and sustainable development practices to mitigate the impacts of climate change
3. SDG 15: Life on Land - by promoting wildlife conservation and the protection of ecosystems

### **7. Project Sustainability:**

The project aims to promote sustainability by empowering young people to become environmental champions in their communities. The establishment of environmental clubs in schools will provide a platform for students to continue engaging in environmental conservation and sustainable development activities even after the project has ended. The project will also promote community involvement in environmental conservation initiatives, which is crucial for the sustainability of such initiatives. Additionally, the project will encourage the involvement of local organizations, government agencies, and stakeholders in promoting environmental conservation and sustainable development in the Masai districts of Longido and Ngorongoro.

The establishment of environmental clubs in schools in the Masai districts of Longido and Ngorongoro is a crucial step towards promoting environmental conservation and sustainable development in the region. The project will provide a platform for students to learn about environmental issues, engage in environmental conservation activities, and become environmental champions in their communities. The project aligns with several SDGs and will promote project sustainability by involving local organizations, government agencies, and stakeholders in promoting environmental conservation and sustainable development.

The success of the project will be measured by the achievement of its objectives, including the establishment of environmental clubs in schools, the training of students and teachers on environmental conservation and sustainable development, and the organization of environmental conservation activities in schools and communities. The project's impact will be evaluated by assessing the participation rate of students and teachers in the environmental conservation activities, the level of awareness among students and teachers of the importance of environmental conservation and sustainable development, and the extent of environmental conservation practices adopted in schools and communities.

The project will also contribute to the achievement of Tanzania's National Environmental Policy, which recognizes the importance of involving youth in environmental conservation initiatives and promoting sustainable development practices. The project will complement the efforts of the government and other stakeholders in promoting environmental conservation and sustainable development in the Masai districts of Longido and Ngorongoro.

### **8. Project Timeline:**

The project will be implemented over a period of 12 months, from Nov. 2024 to Nov 2025. The timeline for the project implementation is as follows:

Nov 2024:

- Identification of schools and stakeholders
- Sensitization of school administrators, teachers, and students

Nov-Dec 2024:

- Establishment of environmental clubs in the 10 selected schools
- Training of club members on environmental conservation practices, project planning, and implementation

Jan-june 2025:

- Organization of environmental projects and initiatives in the schools and communities in collaboration with other stakeholders

July- sept 2025:

- Monitoring and evaluation of project activities and impact
- Documentation and sharing of project results and success stories

Oct-Nov 2025:

- Project closeout and reporting

#### **9. Budget:**

Annex.1